



## Tim Cofer

### **Chief Executive Officer, KDP**

Timothy “Tim” Cofer is Chief Executive Officer for Keurig Dr Pepper (KDP), having previously served as Chief Operating Officer since joining the Company in 2023.

Tim is a seasoned consumer packaged goods executive, with more than 30 years of multinational experience in driving growth, leading transformations and executing significant M&A. His career is highlighted by a track record of creating value and building high performing teams. Prior to joining KDP, Tim was the Chief Executive Officer of Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA), where he oversaw a multi-year period of double-digit revenue and profit growth and a series of strategic acquisitions.

Previously, he spent more than 25 years with Mondelēz International and its predecessor company, Kraft Foods, with responsibility across a wide range of product categories, including coffee, chocolate and packaged food. In Tim’s last position as EVP and Chief Growth Officer, he was a critical architect behind the company’s successful growth strategy. He previously led several global regions, including as President of Asia Pacific, Middle East & Africa Mondelēz International and President of Kraft Foods Europe. In his U.S.-focused roles of President of Kraft Pizza Company and President of Oscar Mayer Foods, he oversaw manufacturing and distribution operations, including a nationwide direct store delivery network. He also led the global integration of Kraft and Cadbury, delivering on the merger’s strategic and financial objectives while nurturing a combined high-performing culture.

Tim holds an MBA from the University of Minnesota and a BA in Economics and Political Science from St. Olaf College.